



## LETTER CIRCULAR

**Date:** 31<sup>st</sup> January 2021 **Ref:** DLAP 027/2021  
**To:** All Heads of College Network and Heads of Primary and Middle Schools (State and Non-State)  
**From:** David Muscat – CEO, National Literacy Agency  
**Subject:** Video Clips from the 'Footballers Read and Write Programme' (FRWP)

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In the second and third term of scholastic year 2020-2021, the National Literacy Agency Literacy Resource Leaders will upload daily, Monday to Friday, at 9:00 a.m. and 11:00 a.m. further video clips on the Facebook page 'Footballers Read and Write Programme / *Bil-Qari u l-Kitba Niskorja*'. These are read-aloud sessions featuring books and articles about football, sport, and healthy living for children aged eight to twelve years.

The aim of these videos is to encourage reluctant readers and writers to improve their listening and comprehension skills through engaging with age-appropriate stories and articles.

Parents and educators are encouraged to view these video clips with their children aged eight to twelve and complete the task/s set at the end of each video. Every month, three winners will be selected from all the submissions and they will be awarded a book-prize or token. **Answers should be sent via email to [nla@ilearn.edu.mt](mailto:nla@ilearn.edu.mt).**

For further information on this initiative please visit the Facebook page 'Footballers Read and Write Programme / *Bil-Qari u l-Kitba Niskorja*' or call on 2598 3324.

Thank you for your attention.

**Sandra Ebejer**  
**Director,**  
**Directorate for Learning and Assessment Programmes**